

Sham Wow CER

(Claim, Evidence & Reasoning)

Step 1: Watch the ShamWow video using this link: <https://www.shamwow.com/>

Step 2: Claim Paragraph

- Why should you buy Sham Wow?

Step 3: Evidence

- List reasons why Sham Wow is better than regular towels.

Step 4: Reasoning

Use the following website to get information on the technology behind the ShamWow

<http://www.cleanlink.com/cp/article/Microfiber-101-The-Science-of-Tiny-Threads--3488>

- Explain how microfiber towels work. (IN YOUR OWN WORDS)