Congratulations! You have been invited to the 10th annual International Food Science Symposium. Your task it to present an agenda specific to one of the following individuals/ organisations. You will research and take on (Role play) the persona of your assigned character.

Nutritionist Paleo Diet Freak Sugar industry representative Parent of obese child Insect Farmer Egg industry Rep Gluten free dietitian Artificial Sweetener Promoter Cardiologist Dairy industry Rep Pediatric Dietitian Vegetarian Diet Mr. Atkins (Atkins diet founder) Vegan Diet Diabetic MD specialist Body Builder

Sports Drink Representative Organic Farmer Fast food Addict Tom Brady Diet Food allergy Expert Parent of Anorexic child Other

How does the International Food Science Symposium work? Each person will be required to give a short presentation to the other invitees. In your presentation you should address the following criteria:

Who are you? What group are you affiliated with?

Why are you here today? What claim or agenda are you trying to push, promote or discredit? What data do you have to support your claim or agenda. What resistance do you expect to meet today? Which groups or industry to you anticipate resistance from?

What arguments and data will you use to counter their claims? Data is BIG!

You should remain in character for the duration, consistently reflecting the views and agenda of your allocated character.

Ideas for other avenues that could be explored or addressed can be drawn from the list below.

 percentages of macros in diet?
How does the body deal w/ the different nutrients

- 3. Environmental impact
- 4. Is there proof that more of one is healthier?

5. Is your diet/idea sustainable over long periods...

6. Use of synthetic nutrients (powdered protein...)

7. Does this data conflict with current data?

8. How is one diet better than the others?

9. *Do microbes play any role in dietary health?

10. Protein powder vs animal/plant protein